



Gist Labs Decentralised Distribution Engines

White Paper May 2026



Prepared By :
GIST TEAM

Prepared For :
THE WORLD

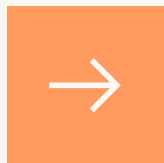


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Gist is accelerating the next era of the internet.
Web3 Global Adoption.





GIST

Decentralised **Content** Distribution Engines (DCDE)



EXECUTIVE SUMMARY

Gist is a decentralised research project that has been in development since 2019 (+7 years). The project is now in its mature phase, transitioning through “the next generation of social” idea maze. As we step into the future, Gist will be the primary driver of global Web3 mass adoption, powered by DDEs (Decentralised Distribution Engines) that empower creators.

Our mission is to accelerate global Web3 adoption, empowering creators to own the digital future.



Market Opportunity

REDISTRIBUTING POWER TO CREATORS!

- **Non-Fungible Profiles (NFT):** According to CNBC (Linktree report 2025), globally, 200 million content creators are monetising a 5.41 billion social media userbase audience while having zero ownership of their profiles/online presence.
- **Decentralised Content Distribution:** Globally, 200 million social media creators invest capital in their content to build an audience that they don't own. Their distribution capacity to their own audience is intentionally throttled to protect the core business model of web2 social networks, paid advertisement.
- **Creator Economy Digital Currency (SOL):** According to Goldman Sachs, in 2025, the global creator economy market size is \$250B with a CAGR of 20 % projected to hit \$480B by 2027 (Influencer ad spend as key driver)

Gist is in the business of selling content creators social and economic **POWER!** "No one man should have all this power"



Creator Decentralised Distribution Engines

Darryl G



THE FUTURE IS CREATOR FIRST

#01

- **Unique Insight:** The future of social is not social networks. The next generation of social media is a completely new Web3-driven concept we named Decentralised Distribution Engines (DDE)

Aubrey G



MY AUDIENCE

Your audience will be live on the blockchain; creators have 100% ownership and 100% direct content distribution capacity.
"Come for the tool, stay for the network"

Adin R



Joe R



Kevin H



Decentralised Power



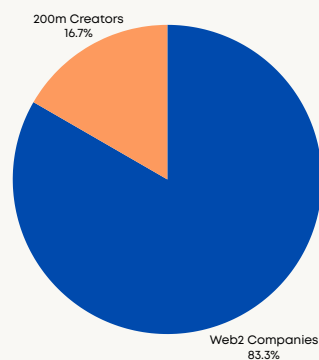
EMPOWERING CREATORS

#02

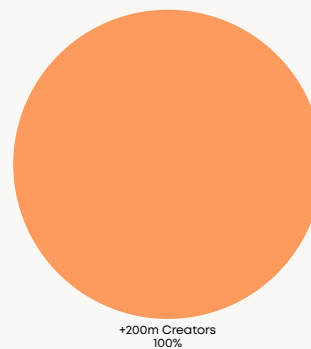
Audience Ownership and Content Distribution

- Projected to be worth +\$1 Trillion by 2035

WEB2 SOCIAL



GIST (WEB3)



GIST MONETIZATION (ZERO ADS AND CENSORSHIP)

100% Profile Ownership and Content Distribution

- +\$1 Billion in ARR revenue by 2027

Access to cutting-edge proprietary Gist creator tools; x100 social and economic **Power!** #Blockchain

Create 
 Earn 
 22 Seconds!

Gist is in the business of selling content creators social and economic **POWER!** "No one man should have all this power"



Gist Network Tokenomics (ICO)



GIST TOKEN

#03

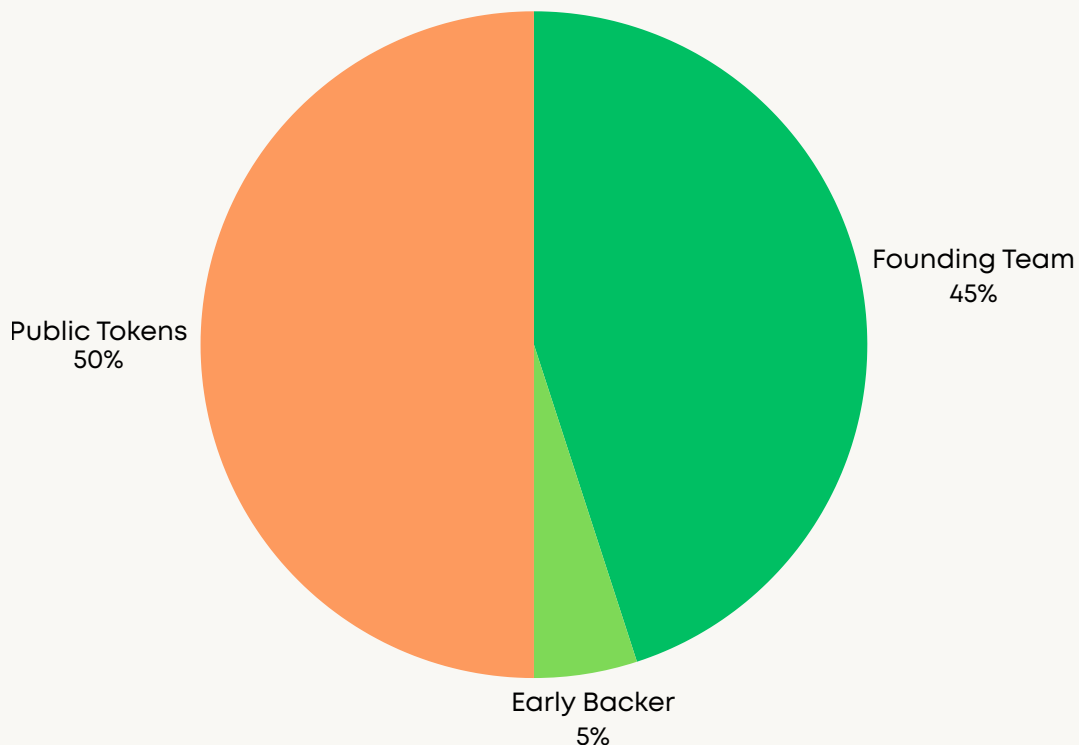
Total Supply Tokens: 1,000,000,000

- Founding Team = 450,000,000
- Early Backer = 50,000,000
- Gist community (iCO) = 500,000,000

The social value of the nodes in the Gist network determines the value of the token.

GIST TOKEN ICO

BACKED BY GIST NETWORK



Our mission is to accelerate global Web3 adoption, empowering creators to own the digital future.



We built the world's fastest way for creators to earn on the internet!



TELEGRAM



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WEBSITE



gistweb3.com

HEADQUARTERS



United Kingdom



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